

Henry Street High School

BDI 3C1

Entrepreneurship, Grade 11, College Preparation

COURSE OUTLINE

COURSE DESCRIPTION

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals.

Students will learn about values, traits, and skills most often associated with successful entrepreneurial activity. Students will select an idea for a venture plan and perform market research to determine its viability. Students will investigate resources that could be required to create a new venture.

UNITS OF STUDY

UNIT 1 – Enterprising People and Entrepreneurs

UNIT 2 – Ideas and Opportunities for New Ventures

UNIT 3 – The Benefits of a Venture Plan

UNIT 4 – Developing and Completing a Venture Plan for the Proposed Business

ASSESSMENT AND EVALUATION

Term Work: 70 %

The above term work will be assessed using the following categories:

25 % Knowledge and Understanding

25 % Thinking and Inquiry

25 % Application

25% Communication

Final Evaluation: 30%

OTHER INFORMATION

Text:

Entrepreneurship: Creating a Venture. Replacement Cost: \$99.